



OUR MISSION

Working with general practice to support improved health outcomes in our communities through high quality primary health care

Strategic Plan 2009 - 2012

Strategy 1: Engage in Primary Health Care reform

Action Plan 1.1

Develop our understanding of the agenda and communicate implications to members regularly

Action Plan 1.2

Work with General Practices to take advantage of opportunities arising from reform

Action Plan 1.3

Develop strategic linkages with relevant health care providers

Action Plan 1.4

Engage key communities in reform changes

Action Plan 1.5

Engage key political players

Strategy 2: Develop Primary Healthcare WorkForce Capacity

Action Plan 2.1

Facilitate recruitment and retention of the primary healthcare workforce

Action Plan 2.2

Realign education program to reflect primary health care issues

Strategy 3: Position the organisation to take advantage of Primary health care reform

Action Plan 3.1

Develop Board and staff culture and processes to facilitate reform

Action Plan 3.2

Enhance measurement and data infrastructure to improve health outcomes

Action Plan 3.3

Develop amalgamation/merger options

Action Plan 3.4

Develop further funding sources

Action Plan 3.5

Review constitution to reflect primary health care reform

Strategy 4: Facilitate the Delivery of Quality Primary Health Care

Action Plan 4.1

Develop and implement clinical services and systems

Action Plan 4.2

Identify and develop opportunities to integrate primary health care services.